

# ITALIC

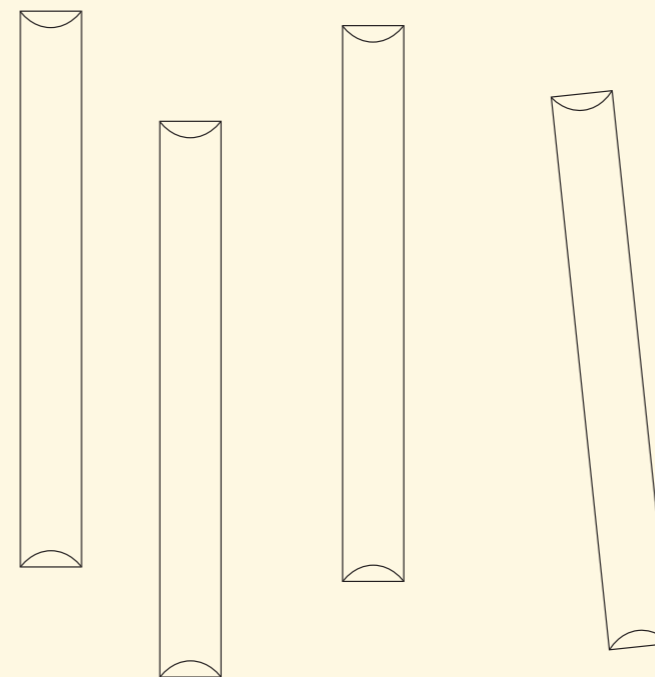
## A COMPLETELY ITALIAN JOURNEY

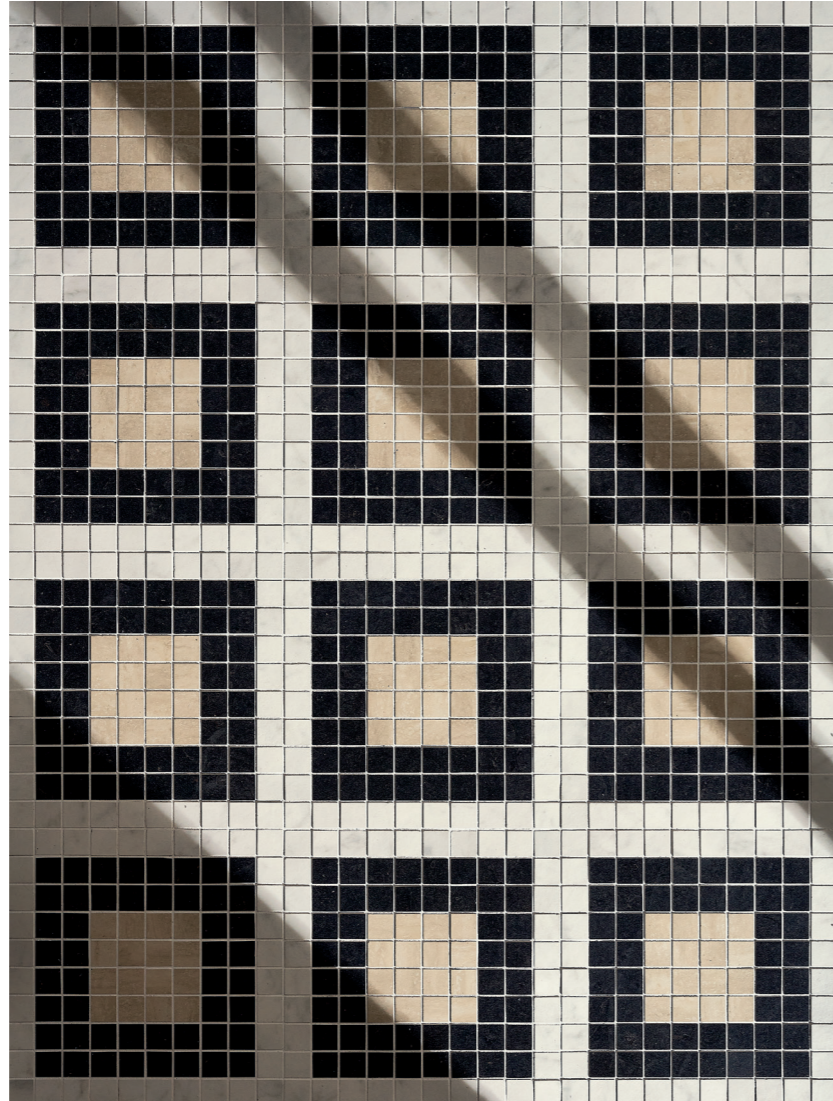
Abbiamo fatto un viaggio attraverso la penisola e, spinti dal desiderio di portare con noi un ricordo, come una conchiglia, abbiamo raccolto tre pietre ricche di tradizione: marmo di Carrara, travertino e pietra lavica. Italic nasce da un attento studio delle finiture e della struttura della pietra, prendendo ispirazione dall'architettura razionalista, per ottenere un prodotto essenziale ed equilibrato. La collezione si presenta in formati 60x120, Cushion 7,5x60 e Mix 10-20-30x120, il tutto arricchito da due rivestimenti 5x20, reinterpretazione del nostro elemento iconico Biscuit Dune, e due mosaici per ogni finitura. La luce in maniera ritmica ne esalta la morbidezza e la tridimensionalità. Così, come una conchiglia, Italic diventa espressione di saperi e tradizioni di un viaggio lungo centinaia di vite.

Un viaggio tutto Italiano.

We went on a journey across the peninsula and, driven by the desire to collect memories like seashells, we've gathered three long-established stones types: Carrara marble, Travertine and Lava stone. Italic was born from a careful study of the stone's finishes and structure, inspired by the Rationalism movement, to create a balanced and essential product. The collection is composed by a 60x120 24"x48" size, 7,5x60 3"x24" Cushion, 10-20-30x120 4"-8"-12"x48 multi-size, all enriched by two 5x20 2"x8" wall tiles, a reinterpretation of our iconic Biscuit Dune design, and 2 mosaics for each finish. Lights and shades rhythmically enhance the product's texture and softness. Like a seashell, Italic embodies the wisdom and the legacy of a journey lasting generations.

A completely Italian journey.





Italic Mosaic Mix A 30x30 12"x12"



Italic Mix Carrara  
30x120 / 20x120 / 10x120  
12"x48" / 8"x48" / 5"x48"

Italic Dune Lava / Dune Bianco Lux  
5x20 2"x8"



Italic Mosaic Mix A 30x30 12"x12"

Italic Mix Carrara  
30x120 / 20x120 / 10x120  
12"x48" / 8"x48" / 5"x48"

Italic Dune Lava / Dune Bianco Lux  
5x20 2"x8"

Italic Carrara 60x120 24"x48"



Italic Dune Carrara 5x20 2"x8"



Italic Cushion Carrara 7,5x60 3"x24"

Italic Dune Travertino 5x20 2"x8"



Italic Dune Beige Lux 5x20 2"x8"



Italic Mix Travertino  
30x120 / 20x120 / 10x120  
12"x48" / 8"x48" / 5"x48"

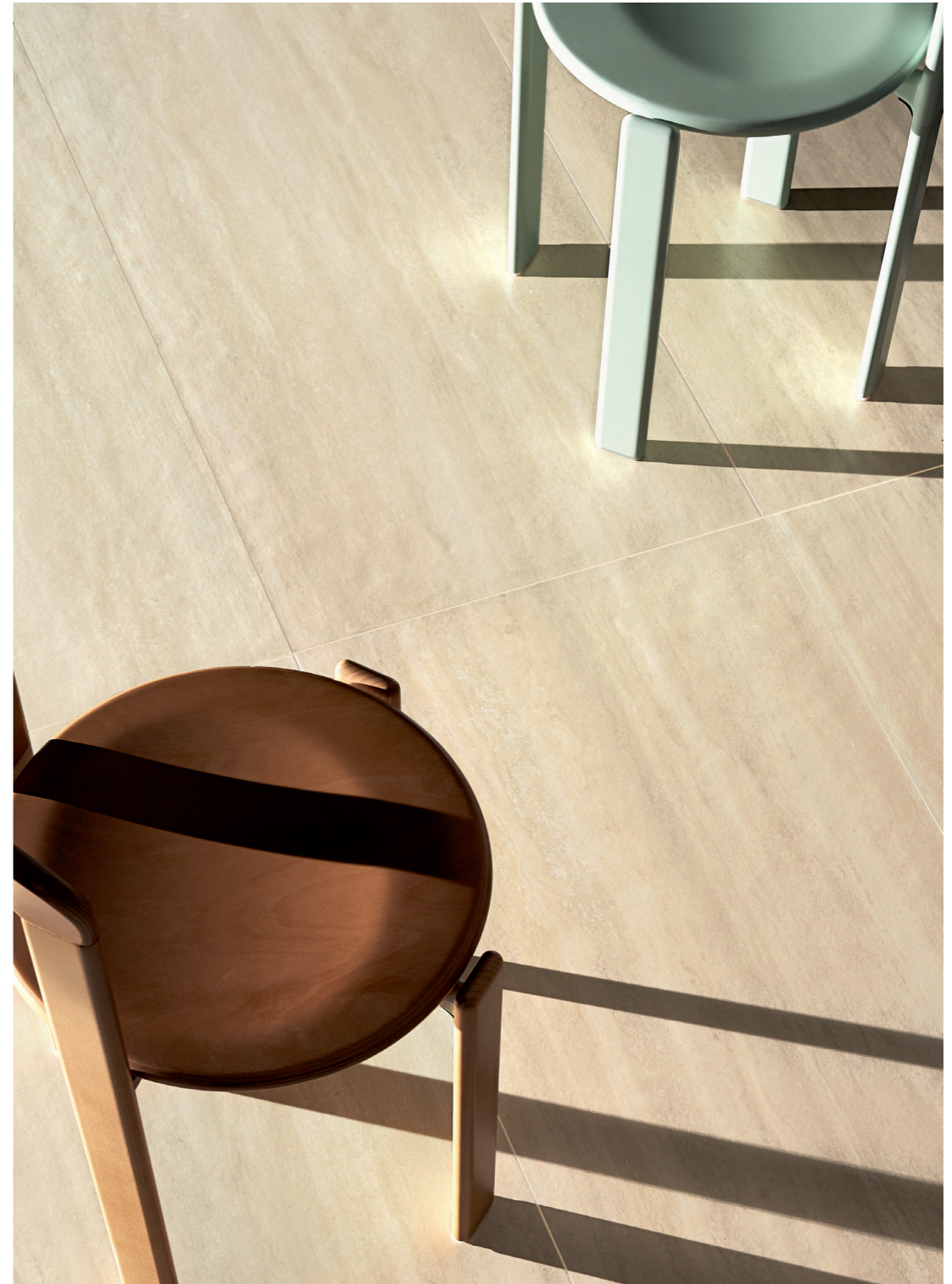


Italic Cushion Travertino 7,5x60 3"x24" - Italic Plain Beige Lux 5x20 2"x8"



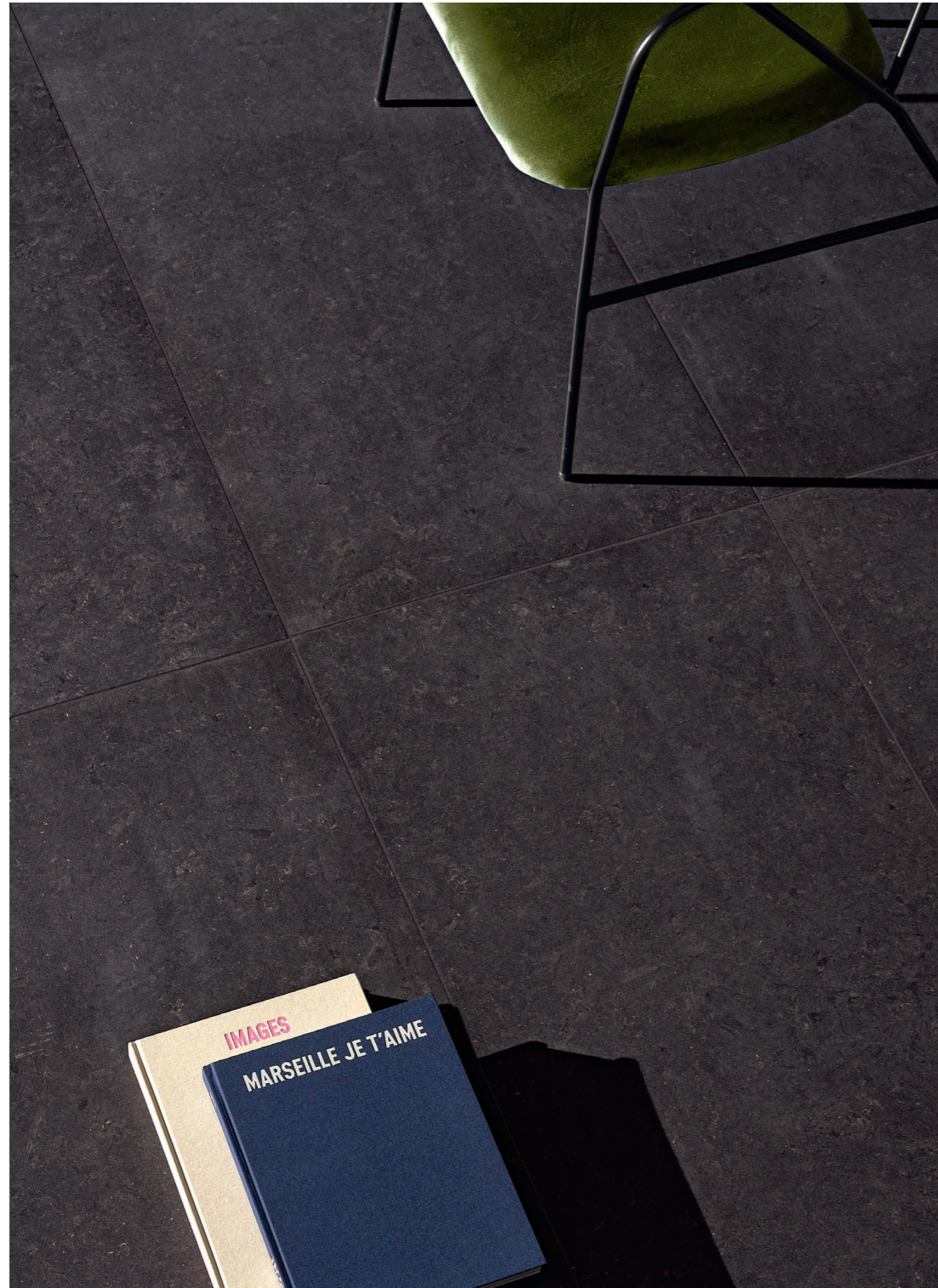
Italic Mosaic Mix B 30x30 12"x12"

Italic Travertino 60x120 24"x48"





Italic Lava 60x120 24"x48"



Italic Cushion Lava  
7,5x60 3"x24"

Italic Mosaic Mix C  
30x30 12"x12"

Italic Dune / Plain Nero Lux 5x20 2"x8"



Italic Dune Lava 5x20 2"x8"



## TECHNICAL DETAILS

### ITALIC

TECHNOLOGY PORCELLANATO DIGITALE HD AD IMPASTO COLORATO  
HD DIGITAL COLORED BODY PORCELAIN

FINISH SILK RETTIFICATO - SILK RECTIFIED

THICKNESS 9 MM

### DUNE LUX - PLAIN LUX

TECHNOLOGY MONOCOTTURA IN PASTA BIANCA  
WHITE BODY SINGLE-FIRED WALL TILE

FINISH LUCIDO - LUX

THICKNESS 8 MM

### DUNE

TECHNOLOGY MONOCOTTURA IN PASTA BIANCA  
WHITE BODY SINGLE-FIRED WALL TILE

FINISH OPACO - MATTE

THICKNESS 8 MM



TECHNICAL FEATURES  
AND PACKING

## ITALIC COLORS



ITALIC TRAVERTINO



ITALIC CARRARA

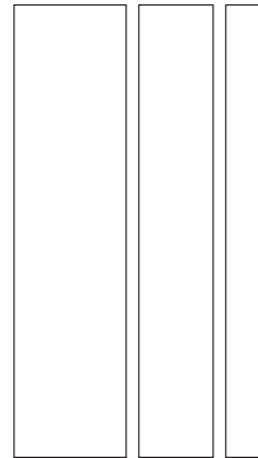


ITALIC LAVA

## ITALIC SIZES



60X120 24"x48"  
GRAPHIC NR. 11

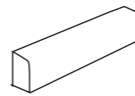


MIX  
30X120 - 20X120 - 10X120  
12"x48" - 8"x48" - 4"x48"

IN OGNI SCATOLA CI SONO 2 PEZZI  
PER OGNI FORMATO.  
IN EVERY BOX THERE ARE 2  
PIECES AFOR EACH SIZE.



CUSHION  
7,5X60 3"x24"  
GRAPHIC NR. 100



SKIRTING 7,5x120 3"x48"

DUNE LUX PLAIN LUX



5X20 2"x8"



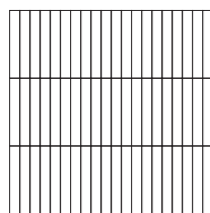
5X20 2"x8"

DUNE



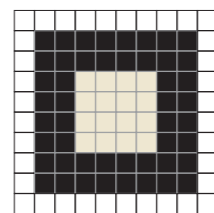
5X20 2"x8"

MOSAIC



1, 2X10 15/32"x4"  
ON NET 30X30 12"x12"

MOSAIC MIX A



3X3 1<sup>3</sup>/<sub>16</sub>"X1<sup>3</sup>/<sub>16</sub>"  
ON NET 30X30 12"x12"

MOSAIC MIX B



3X3 1"x1"  
ON NET 30X30 12"x12"

MOSAIC MIX C



ON NET 30X30 12"x12"

## ITALIC CODES

SIZE	Carrara	Travertino	Lava
60x120 24"x48"	4101065	4101066	4101067
Mix	4101090	4101091	4101092
Cushion	4101071	4101072	4101073
Mosaic	4101087	4101089	4101088
Dune	4101074	4101075	4101076
Mosaic Mix A	4101085	-	-
Mosaic Mix B	-	4101086	-
Mosaic Mix C	-	-	4101083
	Bianco	Beige	Nero
Dune Lux	4101077	4101078	4101079
Plain Lux	4101080	4101081	4101082

## ITALIC GROUTS

### ITALIC

CARRARA  
TRAVERTINO  
LAVA

### colori stucchi consigliati / advised grouts colors

Kerakoll 02  
Mapei 130 Jasmine  
Kerakoll 12



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**Photo** Punto Immagine

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